



OKLAHOMA SHERIFFS' ASSOCIATION

Advertising Agreement

1615 S State St Edmond, OK 73013 Phone: (405) 471-6049
www.oklahomasheriffs.org

Magazine Advertising Formats: Highest resolution possible in JPEG, GIF

Full Page: 7.5 x 10 in Half Page: 7.5 x 5 in Quarter Page: 3.625 x 5 in
720 x 960 px 720 x 480 px 348 x 480 px

Please indicate ad size:

Full Page Inside	_____ \$500	Back Cover Half Page	_____ \$500
Half Page Inside	_____ \$400	Inside Front Cover Full Page	_____ \$750
Quarter Page Inside	_____ \$200	Inside Back Cover Full Page	_____ \$750

To be included in the *Oklahoma Sheriff Magazine* for the year, ads **MUST** be received by the OSA no later than December 15.

Additional instructions: _____

Web Advertising Formats:

Leaderboard Ad: 728 x 90 Sidebar Ad: 120 x 60

Please indicate size and duration:

Leaderboard Ad	_____ \$1000/6 Months	Sidebar Ad	_____ \$500/6 Months
	_____ \$2000/12 Months		_____ \$1000/12 Months

All ads will begin displaying on the first of the month.

URL Link: _____

NEW! Podcast Episode Ad Read: Script read for one 15-second ad per episode with
_____ \$500/Episode logo visible in video, plus link in episode description

If your company is not directly involved in law enforcement operations, technology and/or supply, you may be asked to provide a website URL for reference.

URL Link: _____



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Agreement: The sponsor hereby agrees to abide by the terms and conditions of this contract.

Advertiser Signature _____ Date _____

OSA Signature _____ Date _____

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Payment: Check Invoice Credit Card

Terms and Conditions:

1. The Oklahoma Sheriffs Association (OSA) reserves the right to reject any advertisement. 2. OSA does not guarantee any level of circulation or readership for any advertisement. 3. The OSA has sole authority for the placement of any ad and shall not be bound by advertiser request with the exception of magazine cover ads. 4. The advertiser bears sole liability for all content, including text and illustrations of the published advertisement and also assumes sole responsibility for any claims arising there from against the OSA, including any cost in defending against such claim. 5. OSA shall have no liability for not inserting an advertisement for any cause. 6. OSA and its designated printers shall be under no liability for any failure to publish or publishing delays in which occurrence is outside of the OSA or publishers control (i.e., acts of God). 8. Advertisers will be charged for space unless written cancellation is received 30 days prior to closing date, with the exception of covers, which are non-cancelable. 9. Changes or corrections to advertisement must be made in writing 30 days prior to closing date and are subject to additional charges based upon composition rates. 10. OSA assumes no liability for the return of printing materials unless requested in writing. 11. Agreements, conditions, rates, rules, or regulations not appearing or described on this contract will not be binding. Upon acceptance of both parties, the contract, along with the current rate policy in effect at the date of the agreement, represents the entire agreement between both parties.